

## Green Entrepreneurship a Training (GET-UP) Project

Unit/Module: Being Creative and Innovative in a Green Context

Type of Document: Workshop Session Plan

Session 3: Creativity applied to Green Business.

Date:		Time:	
Location:		Facilitated By:	
Title:			

Overall Aim:	Finalizing the courses of Being Creative and Innovative in Green Context, this section looks to unite the creative process learned in previous classes with a description, guideline, and practice of how to manage a workshop in Innovation. Giving you the tools to consistently supply business innovation to your own enterprise.
Learning Outcomes:	LO1: Understanding the meaning of the Innovation Workshop in the modern business sector LO2: Learning how to apply a workshop within your own company to generate improved and new business practices that directly reflect the needs of the consumer and company. LO3: A definition and guideline to understanding the impact of Innovation in present, short-term, and long-term settings.

Time	Learning Outcome	Input	Slides	Learning Assessment and Activities
<b>09:30-09:45 (15'min)</b>	-	<b>Workshop Overview</b> <ul style="list-style-type: none"> <li>• An overall introduction to the theme, purpose, steps, and revelations of the workshop to acutely define outcomes</li> <li>• A view of the current world of business innovation and the methods for companies to consistently create</li> <li>• Unveil a broad scale of the eco-opportunities of the market</li> </ul>		<p>Introduction to participants.</p> <p>What is a workshop and how you can apply it to supply new innovations and creations within your own business?</p>
<b>09:45-10:05 (20'min)</b>		<b>The Art of the Workshop</b> <ul style="list-style-type: none"> <li>• Give a clear definition of the purpose and origins of a workshop.</li> <li>• Present the methodology that is represented in the application of a workshop to business innovation</li> <li>• Case study based on experience of Rapsodia Innovation Center's application of workshop to variety of sector.</li> </ul>		<p>Development of a holistic understanding of process, purpose, and methodology of a business innovation workshop.</p> <p>Apply the learned knowledge</p>
<b>10:05-10:15 (20'min)</b>		<b>Art of the Workshop: Before, During, and After</b> <ul style="list-style-type: none"> <li>• Divided into three distinct phases, these sections serves as a map for businesses to install their own workshops</li> <li>• Defining the methods for preparation of materials and employees functions to</li> </ul>		<p>Define the lifestyle of an extreme user and how it can be applied to business solutions?</p>

		<ul style="list-style-type: none"> <li>provide the highest caliber results</li> <li>Understanding the post-workshop necessities in order to appropriately analyze information and find opportunities.</li> </ul>		

<b>10:15-10:35 (20'min)</b>		<b>Innovation Impact</b> <ul style="list-style-type: none"> <li>Define the business impact of innovation on a time focused scale</li> <li>Scale broken into variables based on present, short-term, and long-term.</li> <li>Help you to develop an understanding of the guiding limitation which can aid in the sustaining of innovation</li> </ul>		Lecture on the three separate time phases of the impact of innovation on a business, and the manner in which manage it.
<b>10:45-11:00 (15'min)</b>		<b>Review, Conclusion, Summary</b> <ul style="list-style-type: none"> <li>A review of the session and highlight of key lessons learned from the exercises and discussions</li> <li>Supply additional information on workshops in the form of materials to aid process (Mind Maps, Stickers, Post-Its) to facilitate companies' own workshops.</li> </ul>		Highlight of the key points of the lesson in order to refocus on the guidelines of a workshop and retouch on the most important points Provide additional support for learning outside of the classroom (materials previously mentioned)
<b>TOTAL: 90' min</b>				