

# Personal enterprising skills & behaviors

## Class III

# Introduction



**GREEN  
ENTREPRENEURSHIP  
TRAINING**

# 4 steps

to achieve your challenges



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**GREEN  
ENTREPRENEURSHIP  
TRAINING**

Organize  
Break down  
Prepare  
**Fulfil**



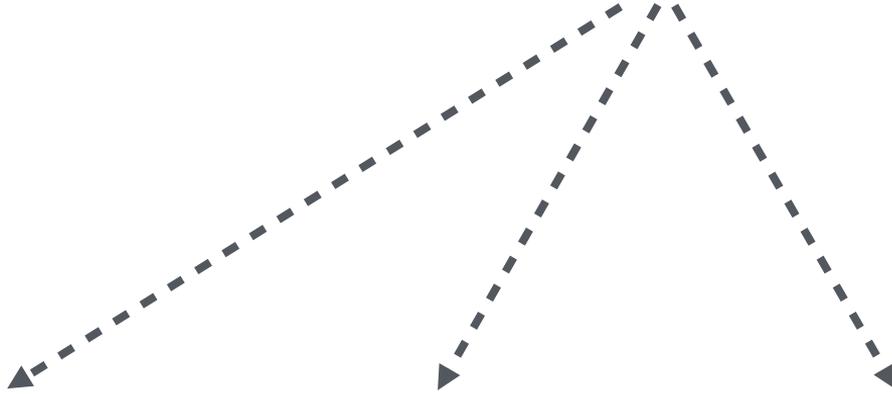
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ENTREPRENEURSHIP  
TRAINING**



3 key points



The Challenge

Osborn

Micro Challenge (ECO)



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# the challenge



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# Materials

# Phases



# GREEN ENTREPRENEURSHIP TRAINING

Manual Thinking  
www.manualthinking.com

What can CMSA change to meet with sustainable intentions?

**X**  
**COMBINE**

Osborn's Checklist

What can you combine?  
Ideas / units /  
benefits / purposes / ...?  
Mix / Assemble?  
Make modular?

**≠**  
**MODIFY**

Osborn's Checklist

What can you change?  
Other use / form / color / odor /  
texture / temperature /  
movement / meaning /  
angle / ...?

**+**  
**MAGNIFY**

Osborn's Checklist

Make it bigger / stronger / larger /  
heavier / thicker? Add something?  
Value / time / distance / ...?  
Multiply? Exaggerate?  
Intensify?

**-**  
**MINIMIZE**

Osborn's Checklist

Make it smaller / shorter /  
lower / lighter / thinner / ...?  
Leave out something?  
Concentrate? Divide?  
Create miniature?

**↔**  
**SUBSTITUTE**

Osborn's Checklist

Substitute component /  
material / ingredient /  
method / process / person?  
Other places / times?

**↻**  
**REARRANGE**

Osborn's Checklist

Opposite / backward / inverted?  
Deconstruct & reconstruct?  
Change positive & negative?  
Change cause and effect?

**LESS IS MORE**

OK! KO!

**♻️**

**PINTS OF RECYCLING AT SUPERMARKET**

↓  
**CMSA**

**PRODUCT B**

PRE-CUT

DIX\$

**MODULAR BAG**

**SAVE TRANSPORT**

**MATERIAL NEEDS LESS TEMPERATURE TO WELDING**

**ECO-THINKING**

**↑**

**INC REEF**

**ENERGY**

**↓**

**FACTORY**

**MISTAKE IN PROCESSES WILL BE MONEY**

**\$\$\$**

**CHANGE INK TO REDUCE PLASTIC**

**↓**

**TAKE OUT THE HEAVY**

**↓**

**ALTERNATIVE**

**Two Ways**

1H. bag 0.5H. bag

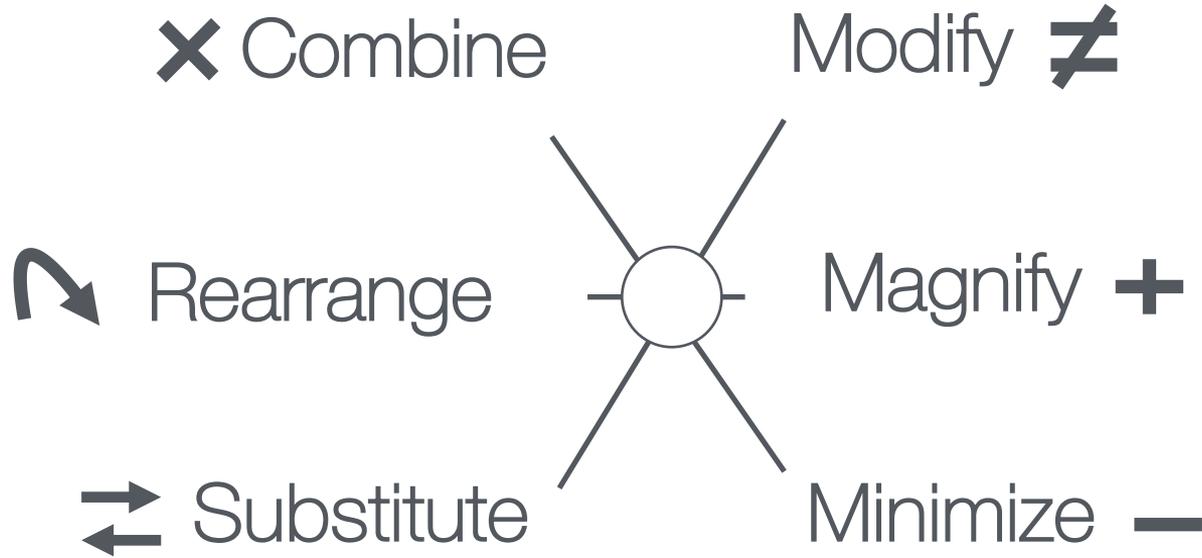
# Osborn



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Modify



What can you change?  
Other use/ form/ color/  
smell/ texture/ temperature/  
movement/ meaning/ angle...?



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TRAINING**

Magnify +

Making it larger/ stronger/  
longer/ heavier/ thicker?

Adding something?

Value/ Time/ Distance/ ...?

Multiply? Amplify? Intensify?



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ENTREPRENEURSHIP  
TRAINING**

Minimize —

Making it smaller? Shorter in length?  
Shorter in height? Thinner?  
Lighter? Take something out?  
Strengthen quality?  
Divide? Create miniature?



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TRAINING**

Substitute ⇄

Substitute components? Material?  
Ingredients? Method? Process?  
People? Other places or times?



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**TRAINING**

Rearrange ↻

Opposite? Other side? Inverted?  
Deconstruct and reconstruct?  
Change positive and negative?  
Change cause and effect?



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ENTREPRENEURSHIP  
TRAINING**

Combine ✕

What can you combine?  
Ideas/ Units/Benefits/ Purposes?  
Mixing/ Joining?  
Making a model?



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TRAINING**

# Micro-Challenge (ECO)



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**CO-**



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# Final Conclusion



**GREEN  
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*The End*



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