

# Being creative & innovative in a **green** context

Class III | Green Business Creativity

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

# Introduction



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**TRAINING**

**What is a workshop** and how you can apply it to supply **new innovations** and creations within your **own business**?



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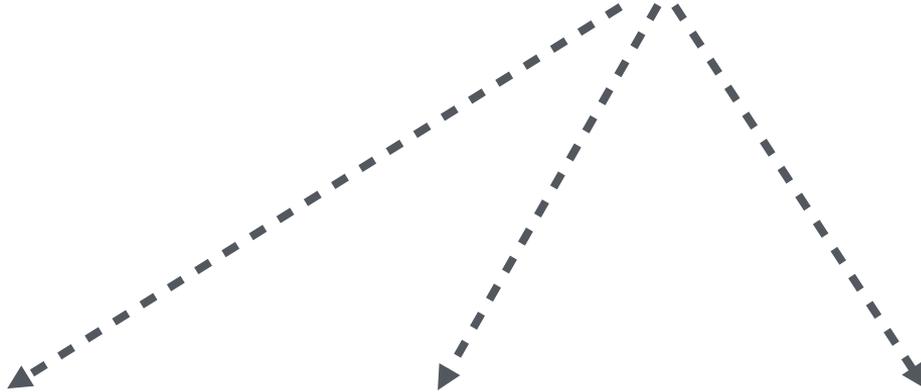
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3 key points



The art of  
workshops

Thought  
Patterns

Creative  
Thinker's  
exercises



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# What is it?

# Purpose

# Benefits



# Workshop,

Before, during & after

# The Pre-workshop



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During the  
workshop





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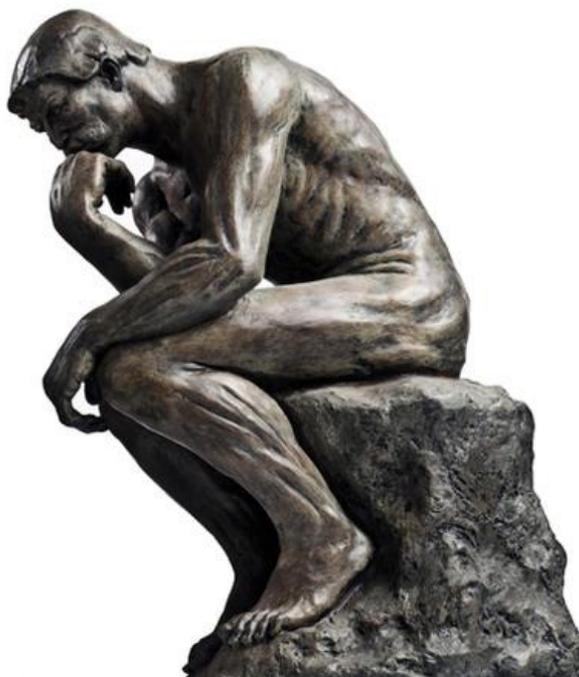


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# The Post-workshop



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# Innovation Impact



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# Business Impact



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# Short Term & Long Term



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# Method & Tools



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# Conclusion



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*The End*



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