

Being creative & innovative in a **green** context

Class I | Personal Creativity

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Introduction



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EVERY BODY IS CREATIVE



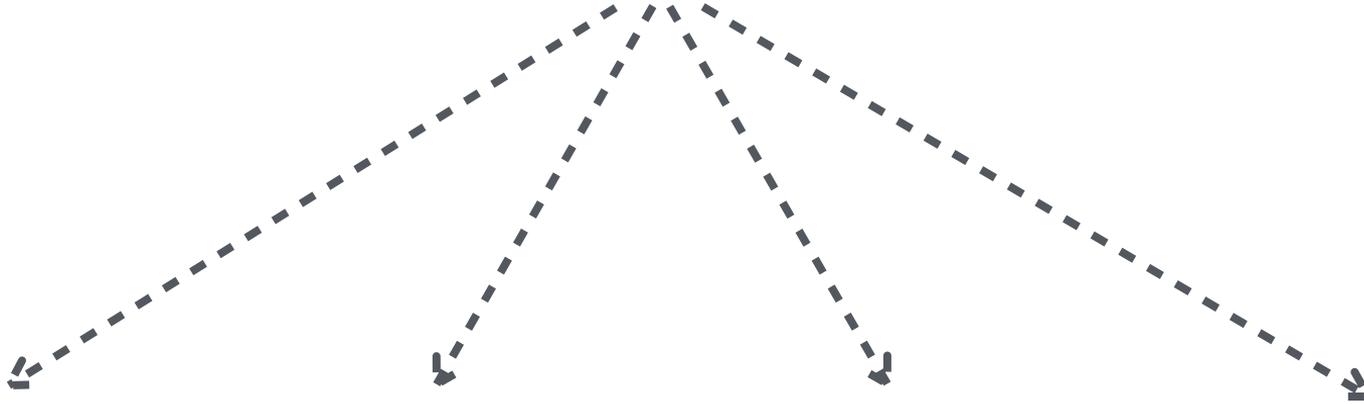
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4 key points



Creative
Thought

Thought
Patterns

Creative
Thinker's
exercises

Lateral
Thinking



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Creative Thought

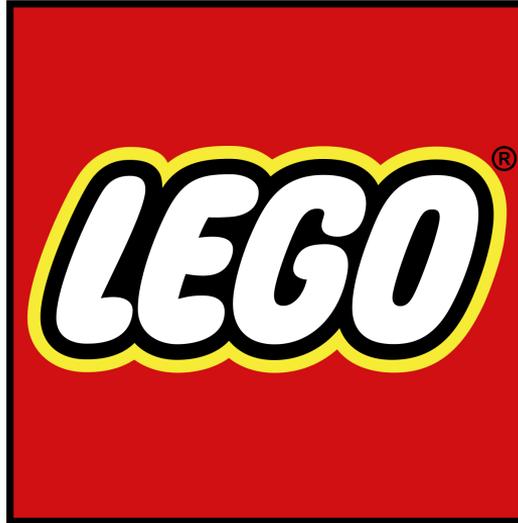


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Creative Thought
Logo Rethinking



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amazon



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Ferrari



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Thought Patterns



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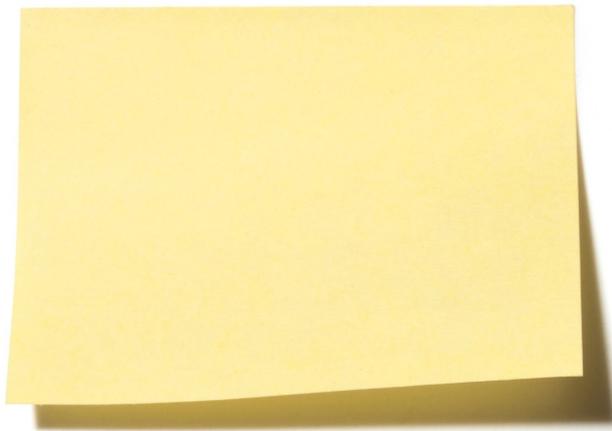
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Thought Patterns
You in 1 min, 1 post it



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Thought Patterns
A famous logo in 1 min, 1 post it





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Thought Patterns
Your favorite thing in 1 min, 1 post it



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Creative Thinkers Exercises

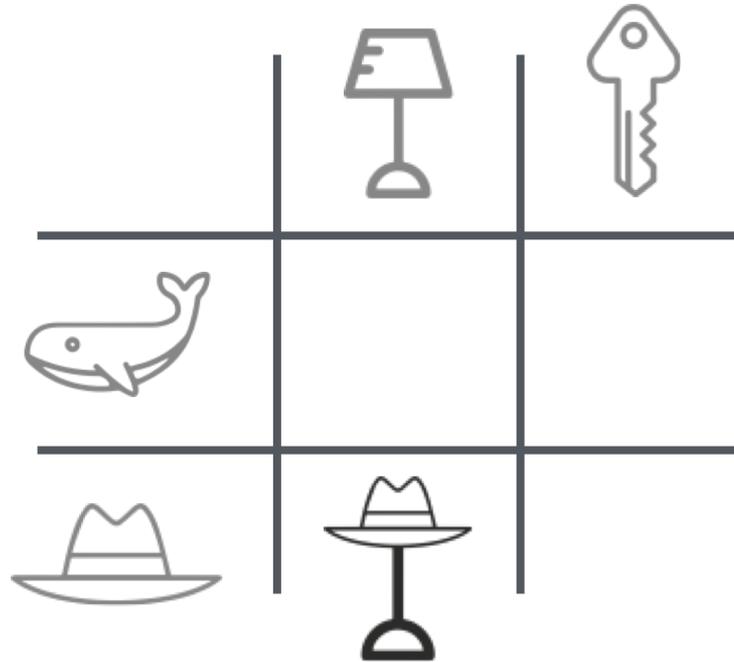


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Creative Thinker's exercises Idea Elaboration



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Creative Thinker's exercises Rethink the object



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Creative Thinker's exercises Storyline

Once upon a time, there was...

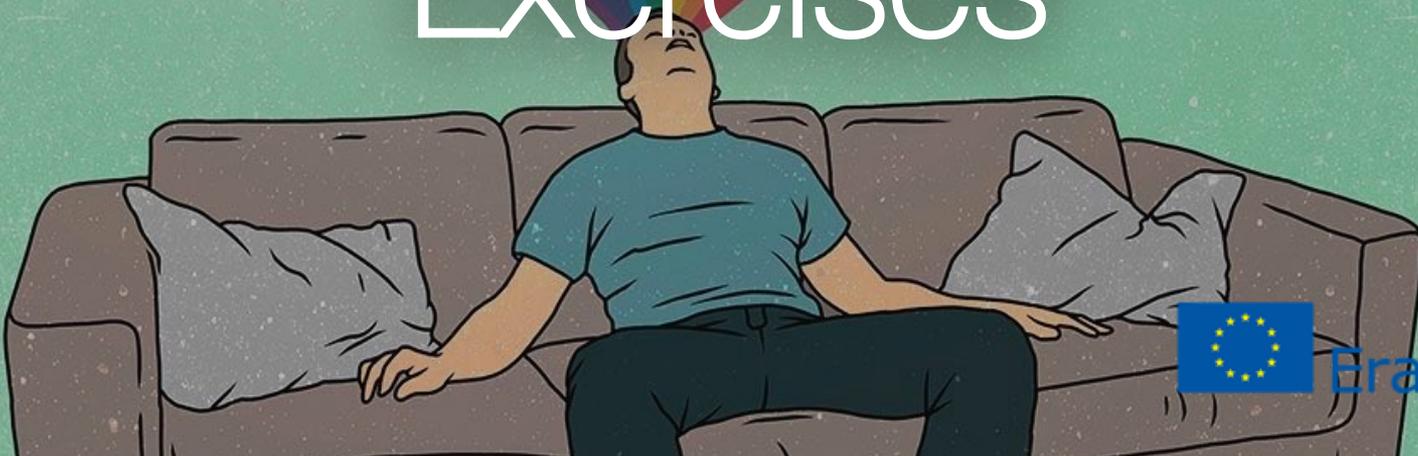


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Lateral Thinking Exercises



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“We can't solve problems by using the same thinking
we used when we created them.”

-Albert Einstein-



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Creative Thinker's exercises
Clip



Creative Thinker's exercises Paillo



Creative Thinker's exercises

Brocha





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Creative Thinker's exercises Cucumber



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Creative Thinker's exercises
Straw



Final Conclusion



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The End



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